



**POSITION:** Graphic Design Associate  
**DEPARTMENT:** Marketing and Communications  
**CLASSIFICATION:** Permanent  
**LOCATION:** Remote/ On-site  
**FLSA STATUS:** Part-time/ Non-exempt

A midtown Manhattan cultural organization, New 42's mission is to make extraordinary performing arts and cultural engagement part of everyone's life from the earliest years onwards. We do this work through the New Victory Theater (New York City's premier theater for kids and families) and New 42 Studios ("Broadway's secret laboratory").

The New 42 seeks a part-time Graphic Design Associate to create both digital and print content to support institutional and show-specific initiatives.

#### **What you'll bring to the table:**

- A degree or course of study in Graphic Design or equivalent experience.
- Proficiency in Adobe Illustrator, Adobe InDesign & Adobe Photoshop (After Effects experience preferred but not required)
- Knowledge of Google's G Suite
- Excellent oral and written communication skills
- An understanding of core design principles, including hierarchy, color theory and typography
- A passion for the arts and arts education
- Portfolio of work; either a website or PDF

#### **What you'll get out of it:**

- Professional in-house Graphic Design experience
- Building time management skills working in a fast-paced environment
- Development & Mentorship from the Art & Design Manager
- An opportunity to hone your skills & build your portfolio
- Grow your professional network with a variety of industry contacts
- The opportunity to enhance your collaborative skills
- Knowing that your work will have a meaningful impact in supporting the theater arts and arts education

#### **What you'll do in the role:**

- Support the Art & Design Manager with projects & administrative tasks
- Create eye-catching visuals to enhance storytelling across all platforms
- Collaborate with the Communications team to develop campaigns
- Maintain brand guidelines for all New 42 projects
- Design and edit assets for use in Education materials, digital marketing campaigns, advertisements, websites and more

New 42 is an Equal Opportunity Employer and prohibits discrimination and harassment of any kind: New 42 is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetic information, predisposition or carrier status, disability, age, military or veteran status, or any other status protected by applicable law.

New 42 is committed to anti-oppressive practices in all departmental business processes; we aim to prioritize and advance as an anti-racist and anti-oppressive organization.

**To Apply:**

Please include a resume and a cover letter identifying your specific interest in and qualification for the position at [careers@new42.org](mailto:careers@new42.org)